



**For Immediate Release**

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**Northeast Nebraska Telephone Company  
Recognized at NTCA ‘Marketing eXcellence Awards’**

**Arlington, Va., (xx, 2021)**—NTCA–The Rural Broadband Association recognized Northeast Nebraska Telephone Company (NNTC) at the NTCA Marketing eXcellence Awards as the Second Runner Up in Website Redesign.

Northeast Nebraska Telephone Company is a member of NTCA, the premier association representing nearly 850 independent, community-based telecommunications companies in rural communities across America. The Marketing eXcellence Awards recognize the vital role marketing, sales and communications play in the broadband industry and are announced annually at NTCA’s Marketing + Sales Conference.

“In a year when everything had to pivot online, connections with customers have played an even more vital role,” said NTCA Chief Executive Officer Shirley Bloomfield. “I want to commend all of NTCA’s members for their work throughout the COVID-19 pandemic and especially Northeast Nebraska Telephone Company. Thank you for your contributions to your communities and to our industry.”

“We are honored to have received this recognition from the National Rural Broadband Association. We feel serving rural Nebraska is incredibly important. The functionality of the new website is a lot more user friendly, it’s much easier to navigate and gives customers more power to make changes to their accounts,” said NNTC Marketing Manager Melissa Lanzourakis.

NNTC’s website is [www.nntc.net](http://www.nntc.net)

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*NTCA–The Rural Broadband Association is the premier association representing nearly 850 independent, community-based telecommunications companies that are leading innovative change in smart rural communities across America. In an era of transformative technological developments, regulatory challenges and marketplace competition, NTCA members are advancing efforts to close the digital divide by delivering robust and high-quality services over future-proof networks. Their commitment to building sustainable networks makes rural communities fertile ground for innovation in economic development, e-commerce, health care, agriculture and education, and it contributes billions of dollars to the U.S. economy each year. Visit us at [www.ntca.org](http://www.ntca.org).*

**About NNTC:**

*Founded in 1955, Northeast Nebraska Telephone Company is a telephone, internet, and television service provider headquartered in Jackson, NE. NNTC serves 30 communities throughout 24 counties in northeast Nebraska. 100% of customers enjoy fiber service to their home or business, the fastest way to transfer telecommunication services today.*